Cookie Policy

What are cookies?

A "cookie" is an element of data that a website can send to your browser which may then be stored on your system.

We use cookies to gather anonymous information about the visitors to our websites (as they enable us to improve our websites and deliver a better and more personalised service).

We do not associate the information in a website visitor's cookie with any other personal information about that visitor.

Further information about cookies and how they work is available at www.allaboutcookies.org

Which cookies do you use?

The cookies we use on our Belmond Group websites, where you have accepted their use (please see above regarding how cookies are accepted), are:

Cookie Name	Function
ARPT	Ensures that the user stays on the same server throughout their visit, ensuring consistent functionality throughout a visit. This cookie is destroyed at the end of the user's visit.
JSESSIONID	Ensures that the user's session is maintained and works in conjunction with ARPT to ensure consistent functionality throughout a visit. This cookie is destroyed at the end of the user's visit.
sifrFetch	Allows use of flash to improve display of text (if the user's browser supports it). This cookie is destroyed at the end of the user's visit.
user_countrycode lounge_user_countrycode user_lang_pref	These three cookies allow us to keep track of the users' geographic location and language preferences in order to display them relevant targeted and localised content as applicable.
user_campaign user_creative user_placement internal_user_campaign internal_user_creative internal_user_placement	These cookies allow us to identify which of our marketing campaigns or internal promotions a user has been directed from/measure the effectiveness of campaigns/promotions.
user_id lounge_user_id	These cookies allow us to identify the user and customise their experience. They also allow us to pre-populate fields in tables with your data, assisting with form entry.

In addition, the following are the third party cookies in use, where you have accepted their use (which are each subject to their own privacy and cookie policies):

Third Party Cookie Function

Facebook	Allows East Africa Camps to create an audience using data held by Facebook to deliver interst-based advertising https://www.facebook.com/policy.php
Facebook Like Button	Allows users to choose to show our websites on their Facebook site. Privacy policy available at https://www.facebook.com/policy.php
Google Adwords	Google Adwords collects anonymous information on users of the Site through to conversion to enable tracking of marketing. The technologies utilized allow Adwords to collect this information entirely anonymously. Privacy policy can be found here : http://www.google.com/intl/en/policies/privacy/ You can opt-out of Google's use of cookies by visiting the Ads Preferences Manager, or through the Network Advertising Initiative opt-out page.
Google Analytics	Monitors usage of site (using non-personally identifiable data). Privacy policy available at www.google.com/intl/en/analytics/privacyoverview.html You can opt-out of Google's use of cookies by visiting the Ads Preferences Manager, or through the Network Advertising Initiative opt-out page.

We do not control the use of such third party technology and we are not responsible for any actions or policies of such third parties.

When you access our websites you will receive a clear notice advising you that the website you are visiting intends to use cookies and that:
(i) by continuing to use the website you consent to their use; or
(ii) you must click an "I accept" box in order for cookies to be placed.

Questions?

To contact us with any questions, comments, corrections, requests regarding this Policy or to exercise your right at any time to update, delete or access the information we hold about you, please contact us at:

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